

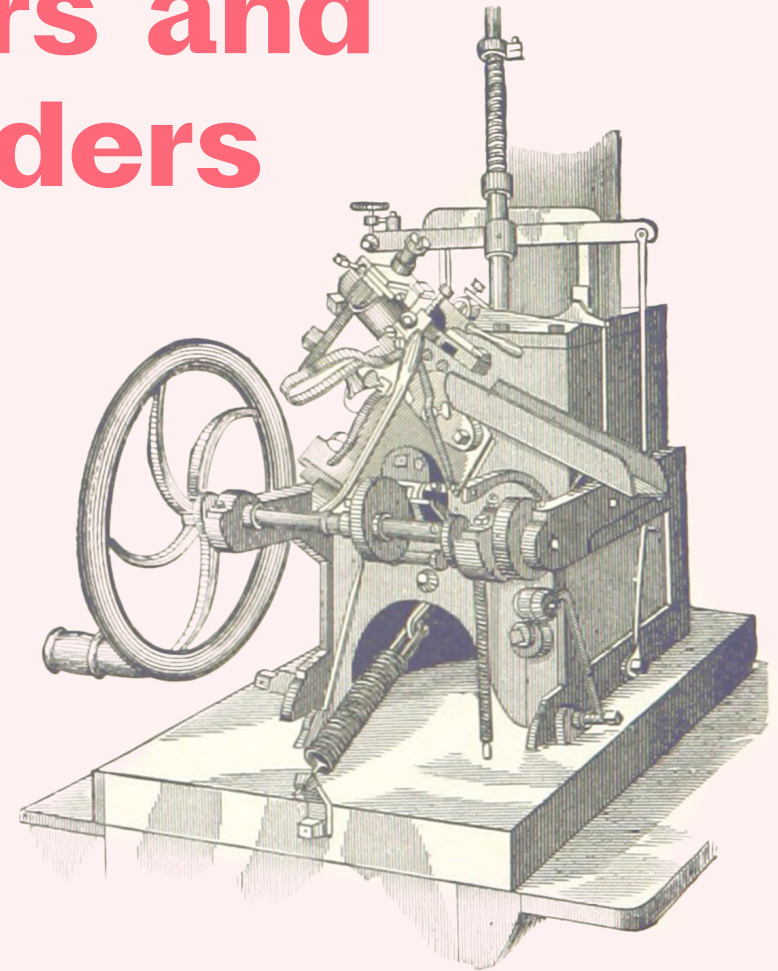


24 - 26 JUNE 2026

# Call for Speakers and Workshop leaders

**The Builders Playbook for  
the Future of Localization**

LEAD THE COMMUNITY SHAPING THE FUTURE OF LOCALIZATION.



## Proven Industry Platform

By speaking at the conference you will:

- Reach a global audience of localization leaders, language professionals, and AI practitioners
- Showcase your ideas to a highly engaged community shaping the future of the industry
- Position yourself as a thought leader in applied AI and global content workflows
- Contribute to a growing platform that connects technology, operations, and real-world implementation

The conference focuses on practical knowledge, not hype — helping professionals build the skills needed to lead change in their organizations.

# GenAI in Localization 2026

## CALL FOR SPEAKERS AND WORKSHOP LEADERS

The language industry is changing fast.

Localization leaders are being asked to redesign workflows, integrate AI, and build systems that didn't exist a year ago.

**The Builders Playbook for the Future of Localization** is where that work gets shared.

We are opening the Call for Speakers for the June 2026 edition of the GenAI in Localization conference — the industry's fastest-growing online event focused on practical AI implementation, real workflows, and the future of global content operations.

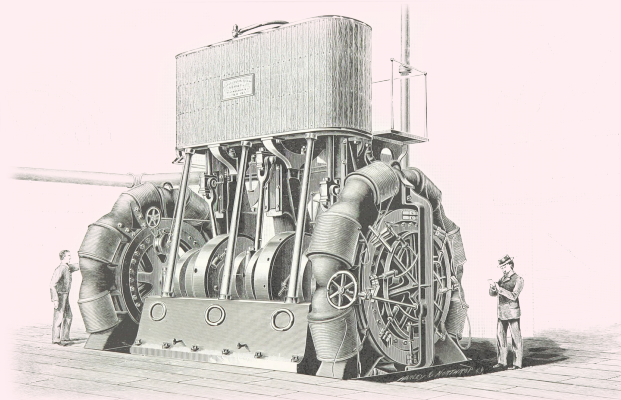
Last year, the conference generated **250,000 views** across LinkedIn, YouTube, and partner platforms, bringing together localization leaders, engineers, and innovators from around the world.

This year we want to go even further.

**Retraining. Skill evolution.**

**Workflow redesign.**

**AI-enabled execution.**



# What We're Looking For

We are looking for real experiences and practical insights, including topics such as:

- AI implementation in localization workflows
- Building AI-powered content pipelines
- TMS evolution and next-generation localization infrastructure
- Managing multilingual data and training datasets
- Automation, agents, and new operational models
- Organizational change and leadership in the AI era
- Lessons learned from deploying AI systems at scale

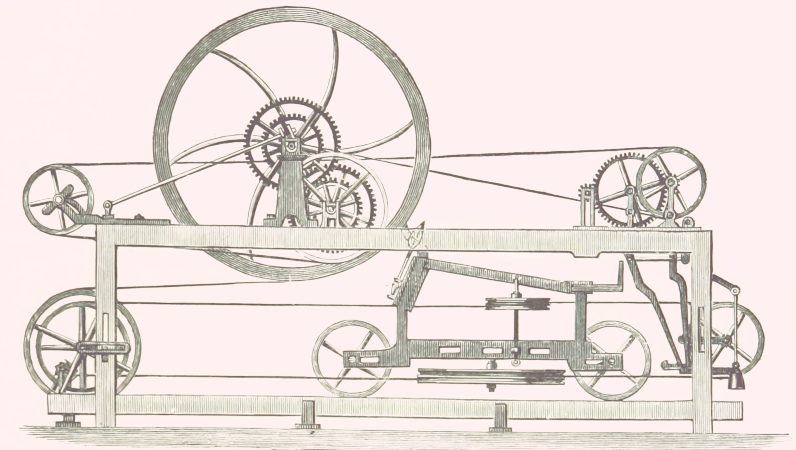



Fig. 98. *Crompton's Mule-Jenny.* (Specification drawing.)

Engineering, management, and product perspectives are all welcome.

# Audience & Reach



The image shows two YouTube video thumbnails side-by-side. The left thumbnail features a man in a black shirt with his hand on his chin, looking thoughtful. The text on the thumbnail reads "GenAI in Localization" in large white and yellow letters, with "Online Conference & workshops" below it. A red "LIVE" button with a play icon is at the bottom left, and a timer showing "5:07:36" is at the bottom right. The right thumbnail shows a group of six people smiling. The text reads "GenAI IN LOCALIZATION" in white and red, with "Gen-AI" in white on a blue globe background. Logos for "Mozilla.ai", "B.", and "trendyol" are at the bottom left. A red "LIVE" button is at the top right, and a timer showing "4:41:52" is at the bottom right.

**Second GenAI in Localization Conference 2025 – The Future of Translation Is Here**  
170k views · Streamed 1 month ago

**LIVE: GenAI in Localization Conference | Streaming Day 1 Panels**  
58k views · Streamed 8 months ago

# 250,000 views in 2025!

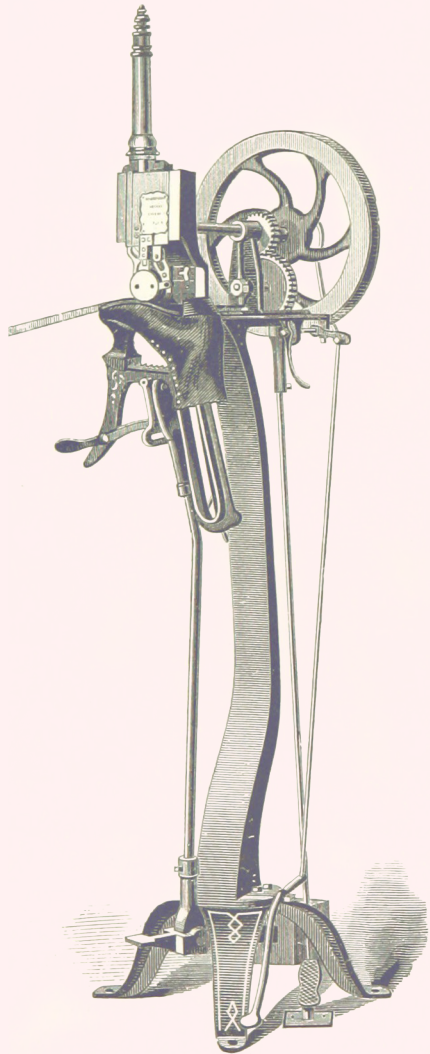


Fig. 126. *The "Champion" Pegger.*

# Who Should Apply

We welcome proposals from:

- Localization leaders
- Language technology engineers
- Product managers working on global content systems
- Researchers and practitioners applying AI in real workflows
- Companies building tools that are shaping the next generation of localization

If you are **building something new or solving real problems**, we want to hear from you.

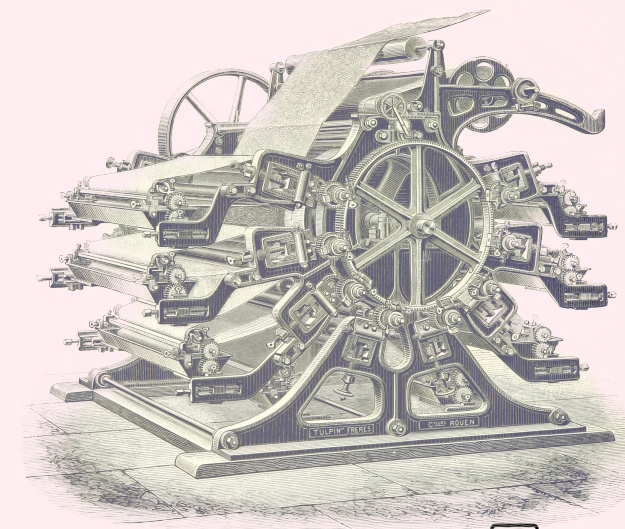
# The Opportunity

THE BUILDERS PLAYBOOK FOR THE FUTURE OF LOCALIZATION

The GenAI in Localization conference was created to become the **#1 online event for localization professionals** navigating AI-driven change.

With thousands of live attendees and a global online audience, it has quickly become a platform where the industry shares how the work actually gets done.

This year's event will focus on giving leaders the skills, tools and confidence to design, implement, and manage the next generation of global workflows.



# Submit Your Proposal

THE BUILDERS PLAYBOOK FOR THE FUTURE OF LOCALIZATION

We invite you to join the conversation and help shape the future of localization.

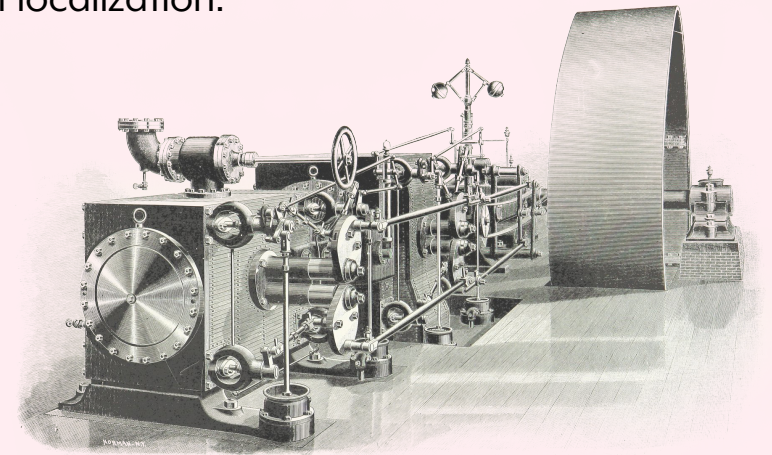
Submit your talk proposal today.

Conference: The Builders Playbook for the Future of Localization

Date: June 2026

Online global event

Call for Speakers: Now Open



The Frick-Coffin engine.



# Previous Speakers

**Bryan Murphy**  
Smartling

**Linas Bellunas**  
Oscillar

**Ashish Chauhan**  
Google

**Olga Beregovaya**  
Smartling

**Marina Pantcheva**  
RWS

**Kelly Marchisio**  
Cohere

**Maria Jesus de Arriba Diaz**  
Women in Localization

**Eric Siberstein**  
Klaviyo

**Gema Ramirez-Sanchez**  
Prompsit Language Engineering

**Ewoenam Tokpo**  
CrossLang



LEAD THE COMMUNITY THAT'S SHAPING THE FUTURE OF LOCALIZATION





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# The Builders Playbook for the Future of Localization

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